

**DUBLIN  
FRINGE  
FESTIVAL**

20/4/18

Dear,

I am writing to you on behalf of Dublin Fringe Festival. We have invited a theatre show from the U.K. called *The Money* to come to Ireland as part of the 24<sup>th</sup> edition of Dublin Fringe Festival this September. *The Money* is interactive theatrical game that puts audience members in to the shoes of politicians and civic decision makers.

What is really exciting to us about *The Money* is that it engages audiences in the process of deliberative democracy. People think that politics is easy, they think they know how the state budget should be spent. By putting audiences in the seat of the decision-maker, this show outlines just how hard it is to make choices about funding.

The project has world-wide acclaim having toured to 5 continents and played at such prestigious venues as UK Houses of Parliament, Victoria Parliament, Edinburgh City Chambers, Lagos City Hall, Lisbon City Hall, Sydney Opera House, and many others.

As a venue, the show requires a site of civic decision making. The gravitas of the space itself is important. Ideally it is sited in *the* place of decision making for the community that will make up its audience. And that's why I am writing to you. It is our great hope that you will help us to host this show in a suitable room in government buildings.

I would love to meet with you to discuss this further. Please find some information about the show and its requirements and about Dublin Fringe Festival overleaf.

Kind regards,

## The Money by Kaleider at Dublin Fringe Festival

### **What happens?**

15 audience members, the Players, have to decide, unanimously, how to spend a suitcase of real money in 60mins. Another 50 audience members, watching as Silent Witnesses, can simply observe the decision making process or choose to 'buy in' and join the Players at any time. The money is real, and can actually be spent on anything they decide. If they do not manage to reach a unanimous decision by the end of the show, the money goes back in then suitcase and they lose their chance to spend it.

### **How will it happen?**

- We need a large room in a site of civic decision making where 65 people can comfortably gather.
- We need access to this room for 4 hours a day, on two/ three consecutive days during Dublin Fringe Festival, Sept 8 – 23<sup>rd</sup> 2018.
- Four fully ticketed public performances will be given with 65 audience members per show.
- The shows will be ticketed, staffed and overseen by Dublin Fringe Festival's staff, in consultation with the guidance of our host venue. Dublin Fringe Festival have an exceptional track record in delivering artistic events in public, historic and off-road venues.

### **About Kaleider**

Kaleider is a studio based in Exeter U.K. We bring people together to make extraordinary live experiences, products and services. We play with live performance, installation, and digital, often in spaces that aren't designated arts spaces. We make our own work, produce work, commission new work and provide support for artists to develop, push boundaries and take risks with their ideas.

### **About Dublin Fringe Festival**

Dublin Fringe Festival is home to bold ideas, brave performing arts and adventurous audiences. It is a curated, multi-disciplinary festival and year-round organisation focusing on fresh and innovative approaches to the arts from Irish and international makers.